

AUTHOR INFORMATION PACK

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DESCRIPTION

Frontiers of Business Research in China (FBR) is a double-blind refereed quarterly journal in business research. FBRC offers a multidisciplinary forum for academics, practitioners, and policy makers that focuses on business administration, and encourages interdisciplinary studies and interactions between Chinese and international researchers. FBR publishes original academic and practical research articles that extend, test, or build management theories, as well as contributions to business administration practice, either in the Greater China region or beyond. The Journal also publishes related commentaries and case studies.

FBR invites submissions of high-quality manuscripts in all areas of business administration, without limitations on research methods. Major areas of interest include, but are not limited to:

- Accounting,
- Finance,
- Human resources,
- International business,
- Marketing,
- Management information systems,
- Operations management,
- Organizational behavior, and
- Strategic management.

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Frontiers of Business Research in China provides an international forum for researchers in the broad area of business administration. The journal is committed to publishing high quality papers that advance our understanding of business administration, either in the Greater China region or beyond. The journal publishes both theoretical and empirical papers, review articles and case studies. We aim to publish papers that are useful to readers and that are innovative.

The FBR has a two-stage review process. In the first stage, at least one editor must decide that a paper should go to a reviewer. If a paper passes the first stage, the paper is sent to at least one, and usually two, reviewer(s) for comments. The final editorial decisions are based on the potential contribution and quality of the paper, and the fit with the mission of the FBR.

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Submission of an article to the FBR implies that the work submitted has not been published previously (except in the form of an abstract or academic thesis), and that it is not under consideration for publication elsewhere. The submission and publication of the work should be approved by all authors.

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3. The title page must contain the following information: (i) the title; (ii) the name(s) and institutional affiliation(s) of the author(s); and (iii) an abstract of no more than 200 words.
4. Immediately after the abstract, provide a maximum of 6 keywords. These keywords will be used for indexing purposes.
5. A footnote on the title page must identify the corresponding author, and provide the names and contact information of all authors, such as the phone number, E-mail, and mailing address.
6. Manuscripts must be in good English. Either American or British usage is acceptable. Authors who feel their English language manuscript may require editing are encouraged to seek help from professional English language editing services before submission.

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2. Articles must be divided into clearly defined and numbered sections. Sections should be numbered 1 (then 1.1, 1.2, ...), 2, 3, etc., and Section Headers should be in boldface and left-justified.
3. Displayed formulae should be numbered consecutively throughout the manuscript as (1), (2), etc. against the right-hand margin of the page.
4. Footnotes should be numbered consecutively throughout the text with superscript Arabic numerals.
5. Appendices. If there is more than one appendix, they should be identified as A, B, etc.
6. Citations appear in the text as follows: "Child (1972) suggests that . . ." or "This problem has been studied previously (e.g., Smith et al., 1989; Jones, 2011)". The author should make sure that there is a strict one-to-one correspondence between the names and years in the text and those on the reference list.
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A journal or periodical is cited as follows:

- Jensen, M., & Meckling, W. 1976. Theory of the firm: Managerial behavior, agency costs and ownership structure. *Journal of Financial Economics*, 3(1): 305–360.
- Hoskisson, R.E., Eden, L., Lau, C.M., & Wright, M., 2000. Strategy in emerging economies. *Academy of Management Journal*, 43(3): 249–267.

A working paper (or dissertation, etc.) is cited as follows:

- Hermalin, B., & Weisbach, M. 1995. Endogenously chosen boards and their monitoring of the CEO. Unpublished working paper. University of California, Berkeley.

A book appears as follows:

- Williamson, O. 1986. *Economic organization: firms, markets and policy control*. New York, US: New York University Press.

An article in an edited book appears as follows:

- Smith, C., Dess, G., & Edmond, V. 1979. Application of option pricing analysis. In Bicksler, J., & Lorhrke, F. (Eds.), *Handbook of financial economics*: 144–165. Cheltenham, U.K.: Edward Elgar Publishers.

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